

NAK HAIR

SULPHATE & PARABEN FREE. VEGAN FRIENDLY.

# NAK HAIR SIGNATURE



## **NAK HAIR.**

Our Natural Vegan Complex of Coconut, Rice, Aloe and Pear, complimented by an abundance of protective vitamins and powerful botanicals such as Elderflower, Baobab, Quinoa, Agave and Indigo.

Designed for sublime cleansing, beautiful treatments and effortless styling rituals.

**VEGAN FRIENDLY. SULPHATE FREE. PARABEN FREE. GLUTEN FREE.**

**NAK VEGAN COMPLEX. COCONUT OIL, ALOE VERA, HYDROLYSED RICE PROTEIN & PEAR EXTRACT.**

## NATURAL VEGAN COMPLEX

Enriched with Coconut, Rice, Aloe and Pear, this luxurious blend of Natural Vegan ingredients delivers a healthy dose of active botanicals to return softness, shine and lustre to all hair types.

### COCONUT OIL

Coconut Oil is a wonderful emollient which creates softness and suppleness in the hair and skin. Rich in natural Triglycerides and Lauric Acid, Coconut Oil has a natural affinity for hair proteins. Due to its low molecular weight and linear chain, it can penetrate effectively into the hair structure which enhances strength, elasticity, natural bounce and shine.

### ALOE VERA

An intense hydrating extract which assists to create a hydration memory for the hair and skin. Calms and cools; soothes redness and skin irritation. Quenches dryness and dehydration in all hair types.

### HYDROLYSED RICE PROTEIN

A highly nourishing protein which replenishes and conditions dry or damaged hair. Restores moisture and fortifies hair fabric; provides significant natural volume to fine or flat textures. Optimises strength, condition and shine in all hair types.

### PEAR EXTRACT

Rich in vitamins, Carotenoids, Flavanols and minerals, Pear Extract provides strength and balance to all hair types. It increases the moisture content of the hair and skin and ensures optimum condition and hydration are achieved.

## BOTANICAL ACTIVES

Our NAK Signature products are complimented by an abundance of powerful botanical extracts and specialty vitamins including Elderflower, Baobab, Agave, Quinoa and Indigo.

## SULPHATE FREE

Featuring ISELUX - a green chemistry cleansing surfactant - providing gentle cleansing and low foam action to help minimise colour fade. Mild pH balanced cleansing, delivers optimum protection for hair and scalp.

## PARABEN FREE

Mild preservative-protection safeguards our formulations from possible bacterial contamination, providing shelf life stability and product protection. Expected shelf life 12 months opened and 36 months unopened.

## GLUTEN & NUT FREE

Some NAK Signature products are Gluten Free and/or Nut Free. For easy identification, please refer to the our product guide.



NAK VEGAN COMPLEX. COCONUT OIL, ALOE VERA, HYDROLYSED RICE PROTEIN & PEAR EXTRACT.



**HYDRATE**

HYDRATES, SMOOTHES & RESTORES MOISTURE FOR NORMAL, DEHYDRATED OR COLOUR-TREATED HAIR

**HYDRATE SHAMPOO**

A moisture-rich cleanser designed to hydrate, smooth and restore moisture balance. Returns optimum hydration to normal, dehydrated, frizzy and colour-treated hair.

Apply to wet hair and gently massage into a cleansing lather. Rinse thoroughly and repeat if desired for optimum cleansing.

**HYDRATE CONDITIONER**

A moisture-rich conditioner designed to hydrate, smooth and restore moisture balance. Returns optimum hydration to normal, dehydrated, frizzy and colour-treated hair.

Apply to clean, wet hair and massage from roots to ends. Leave in for 1 to 5 minutes, rinse thoroughly.

**Enriched with our Natural Vegan Complex +**

**Vitamin A** A super antioxidant skin essential vitamin which normalises cell production and balances sebum. Protects hair and skin from aging and the elements.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Benzophenone-4** A specialised UV filter which screens harsh light, protecting hair from colour fade and environmental factors.

100ml, 375ml, 1L

**VOLUME**

ENHANCES NATURAL BODY, BOUNCE & SHINE FOR OILY, FLAT OR FINE-TEXTURED HAIR

**VOLUME SHAMPOO**

A weightless, sulphate free cleanser designed to enhance natural volume and increase body bounce and shine. Optimises styling fullness by gently removing oily residue, in fine or flat hair textures.

Apply to wet hair and gently massage into a cleansing lather. Rinse thoroughly and repeat if desired for optimum cleansing.

**VOLUME CONDITIONER**

A weightless conditioner designed to enhance natural volume and increase body, bounce and shine. Optimises styling fullness in fine or flat hair textures.

Apply to clean, wet hair and massage from roots to ends. Leave in for 1 to 5 minutes, rinse thoroughly.

**Enriched with our Natural Vegan Complex +**

**Glycerin** A vegetable-based humectant which increases moisture content to prevent dryness and dehydration.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Volumising Copolymers** Creates styling fullness to enhance natural volume, body, bounce and shine in flat or fine hair.

**Benzophenone-4** A specialised UV filter which screens harsh light, protecting hair from colour fade and environmental factors.

100ml, 375ml, 1L



NAK VEGAN COMPLEX. COCONUT OIL, ALOE VERA, HYDROLYSED RICE PROTEIN & PEAR EXTRACT.

NAK HAIR SIGNATURE



**PLATINUM BLONDE ANTI-YELLOW SHAMPOO**

ELIMINATES STRONG YELLOW, GOLD OR BRASSY REFLECTS FOR NATURAL BLONDE, PRE-LIGHTENED BLONDE OR GREY HAIR

**TONE FACTOR 8**

A strong toning cleanser designed to eliminate strong yellow, gold and brassy reflects. Concentrated blue-violet pigments tone blonde hair to create cool, platinum silver reflects in natural blonde, pre-lightened blonde and grey hair.

Apply to wet hair and gently massage into a cleansing lather. Concentrate on unwanted yellow and brassy areas for optimum cool toning. Leave in for 1 to 5 minutes. Rinse thoroughly and repeat if desired.

**TIP** Use weekly or until reaching the desired toning effect, then alternate with your preferred NAK cleanser.

**Enriched with our Natural Vegan Complex + Anti-Yellow Toning Actives** A blend of Platinum Blue and Violet pigments which tone and neutralise strong gold and yellow brassy reflects.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Benzophenone-4** A specialised UV filter which screens harsh light, protecting hair from colour fade and environmental factors.

100ml, 375ml, 1L

**BLONDE PLUS SHAMPOO**

NEUTRALISES STRONG YELLOW, GOLD OR BRASSY REFLECTS FOR NATURAL BLONDE, PRE-LIGHTENED BLONDE OR GREY HAIR

**TONE FACTOR 6**

A toning cleanser designed to neutralise strong yellow, gold and brassy reflects. Blue-violet pigments tone blonde hair to create cool, neutral reflects in natural blonde, pre-lightened blonde and grey hair.

Apply to wet hair and gently massage into a cleansing lather. Concentrate on unwanted yellow and brassy areas for optimum cool toning. Leave in for 1 to 5 minutes. Rinse thoroughly and repeat if desired.

**TIP** Alternate weekly with NAK Platinum Blonde Anti-Yellow Shampoo for a stronger toning effect.

**Enriched with our Natural Vegan Complex + Anti-Yellow Toning Actives** A blend of Blue-Violet pigments which tone and neutralise strong gold and yellow brassy reflects.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Benzophenone-4** A specialised UV filter which screens harsh light, protecting hair from colour fade and environmental factors.

100ml, 375ml, 1L

**BLONDE SHAMPOO**

GENTLY TONES PALE YELLOW, GOLD OR BRASSY REFLECTS FOR NATURAL BLONDE, PRE-LIGHTENED BLONDE OR GREY HAIR

**TONE FACTOR 4**

A light toning cleanser designed to gently tone pale yellow, gold or brassy reflects. Violet pigments create cool pale reflects in natural blonde, pre-lightened blonde and grey hair.

Apply to wet hair and gently massage into a cleansing lather. Concentrate on unwanted yellow and brassy areas for optimum cool toning. Leave in for 1 to 5 minutes. Rinse thoroughly and repeat if desired.

**TIP** Use NAK Blonde Plus 10V Toning Foam to enhance tonal control.

**Enriched with our Natural Vegan Complex + Anti-Yellow Toning Actives** A blend of pale Violet pigments which tone and neutralise light gold and yellow brassy reflects.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Benzophenone-4** A specialised UV filter which screens harsh light, protecting hair from colour fade and environmental factors.

375ml, 1L



## BLONDE CONDITIONER

DETANGLES, SOFTENS & RESTORES CONDITION FOR NATURAL BLONDE, PRE-LIGHTENED BLONDE OR GREY HAIR

A rich, blonde conditioner designed to detangle, smooth and soften. Restores optimum condition and minimises cuticle damage in natural blonde, pre-lightened blonde and grey hair.

Apply to clean, wet hair and massage from roots to ends. Leave in for 1 to 5 minutes, rinse thoroughly.

**TIP** Alternate with NAK Platinum Blonde Anti-Yellow Treatment to ensure optimum condition.

**Enriched with our Natural Vegan Complex +**

**Anti-Yellow Toning Actives** A blend of pale Violet pigments which provide sheer, soft tone to control yellow.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Benzophenone-4** A specialised UV filter which screens harsh light, protecting hair from colour fade and environmental factors.

100ml, 375ml, 1L

## PLATINUM BLONDE ANTI-YELLOW TREATMENT

TONES YELLOW, SOFTENS & REPAIRS DAMAGED HAIR FOR NATURAL BLONDE, PRE-LIGHTENED BLONDE OR GREY HAIR

**TONE FACTOR 6**

An opulent anti-yellow blonde treatment designed to detangle, soften and repair hair in 60 seconds. Blue-violet pigments gently tone blonde hair to create cool, platinum reflects in natural blonde, pre-lightened blonde, or grey hair.

Apply to clean wet hair, massage from roots to ends. Leave in for 60 seconds, rinse thoroughly.

**TIP** Alternate between NAK Replenish Moisture Mask and NAK Platinum Blonde Anti-Yellow Treatment.

**Enriched with our Natural Vegan Complex +**

**Indigo Leaf Extract** Rich in minerals, proteins and deep natural indigo blue pigments; referred to as Black Henna, helps to increase moisture, elasticity and lustre.

**Baobab Seed Extract** A deep-conditioning active which provides protein and plant recovery for the cortex; softens and smooths dry and damaged hair.

**Candelilla Cera** A vegan alternative to beeswax which provides essential barrier moisture protection and softening for dry and damaged hair.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Anti-Yellow Toning Actives** A blend of Platinum Blue and Violet pigments which tone and neutralise strong gold and yellow brassy reflects.

**Titanium Dioxide** A superior sunscreen active used to screen harsh light and UV rays. Protects hair from environmental factors and colour fade.

50ml, 150ml, 1L

## BLONDE PLUS 10V TONING FOAM

SEMI-PERMANENT TONING FOR YELLOW, GOLD & BRASSY REFLECTS FOR NATURAL BLONDE, PRE-LIGHTENED BLONDE OR GREY HAIR

**TONE FACTOR 4**

A semi-permanent toning foam designed to manage unwanted yellow, gold or brassy reflects. Lasts 4 to 6 washes. Blue-violet pigments create cool blonde tones and pastel reflects in natural blonde, pre-lightened blonde or grey hair.

**Step 1:** Shampoo and towel-dry hair.

**Step 2:** Wear gloves (as colour may stain hands).

**Step 3:** Shake can, point applicator down and press nozzle, disperse foam to cover palm of hand.

**Step 4:** Distribute adequate amount of foam throughout the hair using a wide tooth comb.

Leave in for 5 to 30 minutes (deeper tonal values will result if left on longer).

**Step 5:** Rinse thoroughly. Style as normal.

**Enriched with**

**Softening Emollients** Provides cream foam conditioning base for optimum application and absorption.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Anti-Yellow Toning Actives** A blend of pale Violet pigments which provide sheer tone to softly control yellow.

**Benzophenone-4** A specialised UV filter which screens harsh light, protecting hair from colour fade and environmental factors.

100g





### STRUCTURE COMPLEX

RESCUES & REPAIRS DAMAGED HAIR  
FOR FRAGILE, CHEMICALLY-TREATED, DRY OR DAMAGED HAIR

Enriched with our Natural Vegan Complex +

**Bond-Building Technology** A superior blend of Glycosphingolipids, Amino Acid Proteins, Soy Isoflavones encapsulated in Watermelon & Hazel Seed Extract, to optimise bond strength in all hair types.

**Maleate Copolymer** A superior conditioning ingredient which sustains bond strength and protects hair from temperature extremes up to 220 degrees celcius.

**Cyclopentasiloxane** A superior smoothing and shine extract that provides instant detangling, softness and condition to dry and damaged hair.

**Benzophenone-4** A specialised UV filter which screens harsh light, protecting hair from colour fade and environmental factors.



### STRUCTURE COMPLEX PROTEIN SHAMPOO

A strengthening protein cleanser designed to rescue and repair damaged and fragile hair. Protects hair from temperature extremes, infuses hydrating extracts that optimise softness, condition and manageability. Leaves hair with a silky soft feel.

Apply to wet hair and gently massage into a cleansing lather. Rinse thoroughly and repeat if desired for optimum cleansing.

375ml, 1L

### STRUCTURE COMPLEX PROTEIN CONDITIONER

A strengthening protein conditioner designed to rescue and repair damaged and fragile hair. Protects hair from temperature extremes, infuses hydrating extracts that optimise softness, condition and manageability. Leaves hair with a silky soft feel.

Apply to clean, wet hair and massage from roots to ends. Leave in for 1 to 5 minutes, rinse thoroughly.

**TIP** Replace conditioner with No.3 Bond Enhancer Repair Treatment once a week.

375ml, 1L

### STRUCTURE COMPLEX NO.3 BOND ENHANCER REPAIR TREATMENT

An advanced treatment featuring bond-building technology designed to rescue and repair hair from the inside out. Maximises strength, condition, shine and manageability in chemically-treated, dry, fragile or damaged hair.

Apply to clean wet hair, massage from roots to ends. Leave in for 3 to 5 minutes, rinse thoroughly. Use weekly or as desired.

**TIP** For superior treatment effects, ask your stylist about bond-building professional treatment.

150ml



**ULTIMATE CLEANSE SHAMPOO**

REMOVES CHLORINE, POLLUTION, STUBBORN OIL & STYLING RESIDUE FOR ALL HAIR TYPES

A purifying cleanser designed to assist in the effective removal of chlorine, pollution, stubborn oil and styling residue. Revitalises hair and scalp, and protects natural moisture balance.

Apply to wet hair and gently massage into a cleansing lather. Rinse thoroughly and repeat. Leave second cleanse in for 1 to 5 minutes for optimum cleansing. Rinse thoroughly.

**TIP** Use weekly to ensure fresh, clean and weightless hair strands.

**Enriched with our Natural Vegan Complex +**

**Glycerin** A vegetable-based humectant which increases moisture content to quench dryness and dehydration.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Tetrasodium EDTA** A deep-cleansing active which captures hard water minerals like chlorine, pollution, styling residue and build-up. Purifies scalp and hair.

**Benzophenone-4** A specialised UV filter which screens harsh light, protecting hair from colour fade and environmental factors.

375ml, 1L

**DANDRUFF CONTROL SHAMPOO**

ELIMINATES DANDRUFF, FLAKING & SCALE BUILD-UP FOR ALL HAIR TYPES

A targeted scalp cleanser designed to soothe and control dandruff, flaking, itching and scale.

Apply to wet hair and gently massage into a cleansing lather. Rinse thoroughly and repeat. Leave second cleanse in for 1 to 5 minutes for optimum cleansing. Rinse thoroughly.

**TIP** Apply NAK Beard Elixir to the scalp to soften dry scale. Gently brush through prior to cleansing. Spray Scalp to Hair Mineral Defence into irritated areas to soothe redness and itching.

**Enriched with our Natural Vegan Complex +**

**Tetrasodium EDTA** A deep-cleansing active which captures hard water minerals like chlorine, styling residue and build-up.

**Zinc Pyrithione** Helps manage dandruff, flaking and scale; soothes itching and skin irritation, controls micro-organisms and bacteria causing scalp concerns.

**Peppermint Oil** A medicinal herb rich in Vitamins A and C which cools, calms and soothes an irritated scalp environment.

**Benzophenone-4** A specialised UV filter which screens harsh light, protecting hair from colour fade and environmental factors.

375ml

**DRY CLEAN SHAMPOO**

ABSORBS OIL, CLEANSSES & REFRESHES HAIR WITHOUT WATER FOR ALL HAIR TYPES

A water-free dry shampoo designed to extend the life of your hairstyle between cleansing. Absorbs oil and residue from the hair and scalp. Creates weightless texture and fresh styling control.

Shake well before use. Hold 30cm away from scalp and spray evenly on to small sections at the roots. Allow product to settle for 1 to 2 minutes. Tousle or brush through to finish.

**Enriched with**

**Kaolin Powder** A natural mineral which absorbs unwanted oil and residue; creates soft matte styling effects and texture. Creates a fresh, dry-cleansing action at the roots to extend styling for one more day.

**Apricot Kernel Oil** A light, natural emollient that enhances styling control and promotes a tousled textured appearance.

200ml



NAK VEGAN COMPLEX. COCONUT OIL, ALOE VERA, HYDROLYSED RICE PROTEIN & PEAR EXTRACT.

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### ULTIMATE TREATMENT 60 SECOND REPAIR

STRENGTHEN & REJUVENATES  
DAMAGED HAIR  
FOR ALL HAIR TYPES

A luxurious strengthening treatment designed to rejuvenate hair in 60 seconds. Returns tensile strength, shine and balance to the hair structure. Smooths rough, porous hair strands into a soft and manageable condition.

Apply to clean wet hair, massage from roots to ends. Leave in for 60 seconds, rinse thoroughly. Use as desired.

**Enriched with our Natural Vegan Complex +**

**Baobab Seed Extract** A deep-conditioning active which provides protein and plant recovery for the cortex; softens and smooths dry and damaged hair.

**Quinoa Extract** Rich in natural minerals of Calcium, Iron and Phosphorus; protects hair and scalp and optimises strength, condition and elasticity in damaged hair fabric.

**Argan Oil** An ancient medicinal oil native to Morocco used for its powerful anti-aging shine and protection properties. Promotes healthy hair and skin and prevents split ends and breakage.

**Cyclopentasiloxane** A superior smoothing and shine extract that provides instant detangling, softness and condition to dry and damaged hair.

**Benzophenone-4** A specialised UV filter which screens harsh light protecting hair from colour fade and environmental factors.

50ml, 150ml, 1L

### REPLENDS MOISTURE MASK HYDRATING TREATMENT

REHYDRATES, SOFTENS & DETANGLES HAIR  
FOR ALL HAIR TYPES

A hero moisturising mask designed to rehydrate, soften and detangle hair. Saturates hair with essential humectants to replace lost moisture. Smooths and shines the cuticle surface for optimum softness and manageability.

Apply to clean wet hair, massage from roots to ends. Leave in for 1 to 5 minutes, rinse thoroughly. Use as desired.

**TIP** Complete treatment and style with a dose of NAK Replenishes Crème.

**Enriched with our Natural Vegan Complex +**

**Baobab Seed Extract** A deep-conditioning active which provides protein and plant recovery for the cortex; softens and smooths dry and damaged hair.

**Elderflower Extract** A rich floral extract which offers sublime softening and moisture replenishment for dry and damaged hair.

**Glycerin** A vegetable-based humectant which increases moisture content to quench dryness and dehydration.

**Cyclopentasiloxane** A superior smoothing and shine extract that provides instant detangling, softness and condition to dry and damaged hair.

**Benzophenone-4** A specialised UV filter which screens harsh light protecting hair from colour fade and environmental factors.

50ml, 150ml, 1L



NAK VEGAN COMPLEX. COCONUT OIL, ALOE VERA, HYDROLYSED RICE PROTEIN & PEAR EXTRACT.

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**HYDRATE DETANGLE MIST**

DETANGLES, PROTECTS & HYDRATES HAIR FOR ALL HAIR TYPES

A weightless detangling mist designed to hydrate and protect the hair from structural wear and tear. Assists to restore moisture balance, improves strength, elasticity and styling manageability.

Mist on to clean damp or dry hair. Leave in, do not rinse out. Use as desired.

**TIP** Layer with a dose of NAK Replends Crème.

**Enriched with our Natural Vegan Complex +**

**Glycerin** A vegetable-based humectant which increases moisture content and quenches dryness and dehydration, detangles cuticle layers to create a smooth surface.

**Cyclotetrasiloxane** A superior detangling extract which creates sleek, easy to comb hair. Provides weightless conditioning to enhance styling and manageability.

250ml

**SEA SALT MIST**

CREATES BEACH TEXTURE & LIGHT STYLING CONTROL FOR ALL HAIR TYPES

**HOLD FACTOR 5**

An ocean-inspired sea salt mist designed to create beach texture and light styling control. Sea salt thickens hair for relaxed movement, waves and curl.

Mist on to damp hair. Allow to dry naturally, or style and scrunch hair into shape with a diffuser.

**TIP** Cocktail with NAK Ultimate Potion for a softer beach texture.

**Enriched with our Natural Vegan Complex +**

**Magnesium Sulfate** A natural curl booster derived from minerals which enhances texture and movement.

**Sea Salt** Sodium Chloride A natural astringent and anti-bacterial extract which purifies hair and scalp. Provides thickening styling effects and beach texture to the hair.

**Glycerin** A vegetable-based humectant which increases moisture content and quenches dryness and dehydration.

**Mica** Pearlescent particles which add intensive shine and lustre to the hair.

**Titanium Dioxide** A superior sunscreen active used to screen harsh light and UV rays. Protects hair from environmental factors and colour fade.

250ml

**ROOT LIFT MIST**

AMPLIFIES VOLUME & ROOT-LIFT FOR ALL HAIR TYPES, ESPECIALLY FINE HAIR

**HOLD FACTOR 6**

A root-lift mist designed to amplify volume, body and bounce in all hair textures. Leaves hair with a pearlescent shine and resists against humidity. Perfect for blow-drying, scrunching, curling and heat styling.

Mist evenly on to root area of clean towel-dried hair. Blow-dry using a round brush for lift, or simply blast dry to defy gravity.

**TIP** Cocktail with NAK Ultimate Potion for a softer styling result.

**Enriched with our Natural Vegan Complex +**

**Soy Bean Extract** A natural styling booster and plant protective which enhances texture and movement and protects hair from high heat.

**Glycerin** A vegetable-based humectant which increases moisture content and quenches dryness and dehydration.

**Benzophenone-4** A specialised UV filter which screens harsh light protecting hair from colour fade and environmental factors.

250ml





NAK VEGAN COMPLEX. COCONUT OIL, ALOE VERA, HYDROLYSED RICE PROTEIN & PEAR EXTRACT.

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## LUXE FINISHING CRÈME

CREATES SHEER LIGHT SHAPING  
& TAMES FRIZZ  
FOR ALL HAIR TYPES

### HOLD FACTOR 2

A sheer luxe finishing crème designed to give hair a nude, barely there, softly tousled look. Tames frizz, curls and runaway strands. Perfect for quick up do's, braiding and plaiting.

Warm a small amount of product in the fingertips, tousle through dry hair and style as desired. Alternatively, apply to damp hair for sleek styling finishes.

**TIP** Apply to damp, curly texture and allow to dry naturally for soft curl control.

### Enriched with our Natural Vegan Complex +

**Glycerin** A vegetable-based humectant which increases moisture content and quenches dryness and dehydration.

**Sheer Styling Copolymers** Provides sheer, flexible styling control for nude barely-there styling control.

100ml



## ULTIMATE POTION

HYDRATES & TREATS HAIR AS YOU STYLE  
FOR ALL HAIR TYPES

### HOLD FACTOR 3

A thirst-quenching styling serum with a light texture, designed to treat and hydrate hair as you style. Humidity resistant ingredients assist to revive curl, control frizz and soften hair for improved styling and manageability. Prevents split ends, provides thermal and UV protection and adds shine.

Apply a small amount to clean towel-dried hair. Leave hair to dry naturally or style as desired.

**TIP** Cocktail with NAK Replenishes Crème to style.

#### Enriched with our Natural Vegan Complex +

**Glycerin** A vegetable-based humectant which increases moisture content and quenches dryness and dehydration.

**Mica** Pearlescent particles which add intensive shine and lustre to the hair.

**Styling Copolymers** Promotes sheer, weightless styling control and smoothes the cuticle surface.

**Titanium Dioxide** A superior sunscreen active used to screen harsh light and UV rays. Protects hair from environmental factors and colour fade.

150ml

## OPTIONS SCULPTING LOTION

CREATES SMOOTH, SLEEK STYLING  
FOR ALL HAIR TYPES

### HOLD FACTOR 5

A flexible sculpting lotion designed to add shine, and create smooth, crunch-free styling effects. Calms frizz and helps sculpt hair when left to dry naturally or blow-dry for a smooth finish.

Distribute evenly through clean damp hair. Leave to dry naturally, blow-dry or style as desired.

**TIP** Cocktail with NAK Amped Up Styling Gel to strengthen styling control.

#### Enriched with our Natural Vegan Complex +

**Bio-Cellulose** A water-soluble styling polymer used to enhance styling fullness.

**Sheer Styling Copolymers** Provides light and natural styling control for sleek, perfect blow-drying.

**Glycerin** A vegetable-based humectant which increases moisture content and quenches dryness and dehydration.

150ml

## CURLS CRÈME

DEFINES CURLS & TAMES FRIZZ  
FOR ALL HAIR TYPES

### HOLD FACTOR 6

A flexible styling crème designed to define curls and tame frizz. Separates curl to release natural movement, activates body and bounce. Adds a natural lustre to curls and provides firm styling support.

Apply a small amount to clean, towel-dried hair and distribute evenly. Allow to dry naturally or style with a diffuser.

**TIP** Layer with NAK Ultimate Potion to soften styling control.

#### Enriched with our Natural Vegan Complex +

**Soy Bean Extract** A natural styling booster and plant protective which enhances texture and movement and protects hair from high heat.

**Glycerin** A vegetable-based humectant which increases moisture content and quenches dryness and dehydration.

**Shaping Copolymers** Curl boosting styling molecules which release natural movement to help define curls and control frizz.

150ml

## AMPED UP STYLING GEL

CREATES MAXIMUM STYLING CONTROL  
FOR ALL HAIR TYPES

### HOLD FACTOR 8

A strong fibrous setting gel designed to deliver maximum styling control and take charge of unruly textures. Assists hair to defy gravity and is ideal for wet-look styling.

Apply to damp hair. Leave to dry naturally, blow-dry or style as desired.

**TIP** Layer with NAK Sheer Styling Glaze to soften styling control.

#### Enriched with our Natural Vegan Complex +

**Fibrous Resin Shaping Copolymers** Strong hold styling molecules that lift and support hair for maximum styling control, adding strong grip that won't budge. Sets firmly into place.

**Glycerin** A vegetable-based humectant which increases moisture content and quenches dryness and dehydration.

150ml

## DONE & DUSTED

CREATES WEIGHTLESS MATTE TEXTURE & GRIP  
FOR ALL HAIR TYPES

### HOLD FACTOR 8

A weightless styling powder designed to create strong grip and matte texture, ideal for style manipulation. Powder particles create volume at the roots, thicken and separate hair for long lasting control.

Shake gently before use. Sprinkle onto dry hair at the root area, tousle through and manipulate hairstyle into place.

**TIP** For extra hold, complete with NAK Fixation Finishing Spray.

#### Enriched with our Natural Vegan Complex +

**Silica** A natural mineral powder containing oil absorbing particles and spheres which capture residue to create matte styling.

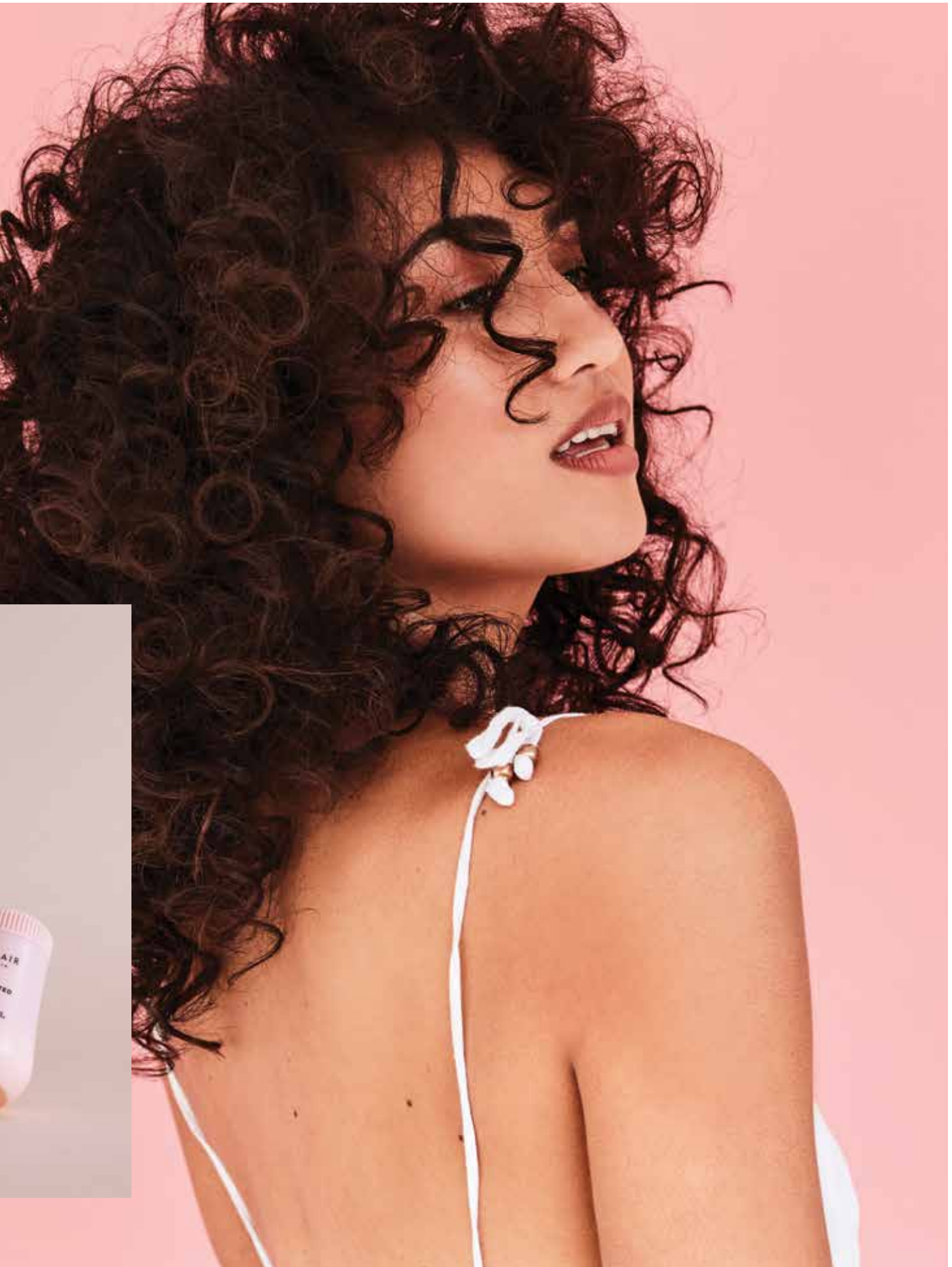
**Weightless Powder Spheres** Powder particles hold hands to separate hair for creative hair texture.

**Texturising Copolymers** Creates strong grip and textured styling control; grabs on to strands to create movement and fullness.

**Rose Ketone Delta-Damascone** A subtle rose enhanced fragrance which imparts a clean fresh aroma.

10g





NAK VEGAN COMPLEX. COCONUT OIL, ALOE VERA, HYDROLYSED RICE PROTEIN & PEAR EXTRACT.

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### HIGH VOLUME

CREATES VOLUME, BOUNCE & TEXTURE FOR ALL HAIR TYPES

#### HOLD FACTOR 6

A versatile styling spray designed to create volume, bounce and texture. Lifts hair strands at the roots to enhance styling fullness and resists against humidity.

Shake well before use. Hold 30cm away from hair, spray evenly on to damp hair before blow-drying.

**TIP** Prime hair with NAK Sheer Styling Glaze, then apply a small amount of NAK High Volume.

#### Enriched with

**Texturising Copolymers** Increases styling hold for medium to strong styling support. Promotes volume, bounce and body in all hair textures.

**Thermal Protectives** Shields and protects hair from intensive heat during styling.

150g

### SHINE MIST

CREATES ILLUMINATING CONDITION & SHINE FOR ALL HAIR TYPES

#### HOLD FACTOR 0

A lightweight conditioning mist designed to deliver illuminating shine and lustre. Ideal for elegant finishing, adds lasting gloss to your style.

Shake well before use. Use on dry hair or finished styles. Hold 30cm away from hair, mist on lightly or as desired.

**TIP** Spray on to mid-lengths and ends to balance dryness prior to cleansing.

#### Enriched with

**Dimethicone** Concentrated conditioning emollient which creates illumination and shine.

**Tri-Siloxane** Smooths and protects the hair and provides safe styling and thermal protection.

150g



## THERMAL SHIELD

PROTECTS HAIR FROM TEMPERATURE  
EXTREMES & HUMIDITY  
FOR ALL HAIR TYPES

### HOLD FACTOR 3

A thermal styling spray designed to protect and shield hair from temperature extremes. Safeguards hair during styling, resists against humidity and helps prevent styling breakdown, frizz and flyaway.

Shake well before use. Hold 30cm away from hair and spray evenly.

**TIP** Can be used on damp hair before blow-drying, on dry hair prior to using heat styling tools or used as a finishing spray to resist against humidity.

#### Enriched with

**Thermal Protectives** Shields and protects hair from intensive heat during styling.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Dimethyl Ether** A weightless smoothing and shine emollient which weatherproofs hair from high humidity.

**Octyl Acrylamide Acrylates** Light styling control which resists heat and humidity.

**Styling Copolymers** Promotes sheer, weightless styling control and smoothes the cuticle surface.

150g

## FIXATION FINISHING SPRAY

STRONG STYLING HOLD  
& LONG-LASTING FINISH  
FOR ALL HAIR TYPES

### HOLD FACTOR 8

A water-free firm hold hair spray designed to deliver workable yet strong styling support. Instantly freezes hair into place and provides a long-lasting finish, without leaving hair dry or brittle. Brushes out without flaking. Shampoo soluble.

Shake well before use. Hold 30cm away from hair and spray evenly, style as desired.

#### Enriched with

**Cross Styling Copolymers** Styling particles which join or hold hands with each other to create micro-space between hair strands which increase styling fullness.

**Vitamin B5** A deep-conditioning B group vitamin which protects hair and skin from dehydration and moisture loss.

**Cyclopentasiloxane** A conditioning silicone which adds shine and helps create an easy to brush, workable finish.

**Aminomethylpropanol** A shampoo-soluble ingredient which helps prevents styling build-up and residue.

100g, 400g, 500g

**TREAT THE SCALP WITH CARE  
FOR THICKER FULLER HAIR**

A botanical scalp collection designed to nourish, strengthen,  
rejuvenate and protect the delicate scalp environment.  
Infuses fortifying growth actives, anti-aging botanicals, vitamins,  
minerals and herbs to strengthen hair from root to tip  
and encourage healthier hair production.

**SCIENTIFICALLY FORMULATED**

Featuring TRIPLEX, a unique blend of anti-aging skin actives which deliver support for aging hair follicles.  
Topical actives of Aminexil, Niacinamide, Co-Enzyme Q10, Vitamin B5, Vitamin B6, Desert Lime,  
Green Tea, Caffeine, Wild Yam and Saw Palmetto are infused to encourage healthier hair production.

SULPHATE & PARABEN FREE.



## UNDERSTANDING THINNING

THERE IS NO ONE CAUSE OF THINNING - THERE ARE MANY

### SCENESCENT ALOPECIA - AGING

A type of hair loss triggered by aging. Beginning with the reshaping of the hairline, a noticeably thinner ponytail or noticeable change to hair production and texture. This gradually progresses over time as we age.

### PATTERN THINNING - GENETIC

Commonly referred to as male pattern baldness or female pattern baldness. Scientifically proven to be triggered by the close relationship between the 5 Alpha Reductase Type 2 Enzyme and the male hormone DHT, referred to as Dihydrotestosterone.

**MALE PATTERN THINNING** Effects the top of the scalp and crown area. Generally presents in a man's early twenties.

**FEMALE PATTERN THINNING** Effects the top of the scalp, hairline and part line. Generally presents after menopause.

### POST PARTUM THINNING - HORMONAL

Generally presents approximately 3 months after childbirth. Triggered by childbirth and hormonal changes; this will return to normal once diet and hormones return to balance.

### DIFFUSE THINNING - DIET & LIFESTYLE

Generally presents as sudden loss of hair and intensive shedding noticeable over the entire scalp area. Commonly triggered by a stress to the body, an imbalance or deficiency, illness or dietary change.

### ALOPECIA AREATA - AUTO-IMMUNE

Generally presents as areas of baldness, sudden loss triggered by an auto-immune response in the body. May take some time to re-grow; returns first as non-pigmented hair, colour returns once hair production is normalised.

### MECHANICAL BREAKAGE - FRICTION

Caused by ongoing stress placed on hair follicles over an extended period of time. E.g. hair extensions, braiding, and corn rowing as well as harsh styling factors; extreme friction like brushing and combing can cause hair to break when wet. This type of damage can appear as noticeable thinning.

### CHEMICAL BREAKAGE - SERVICES

Harsh chemical services or continual over-processing may cause hair breakage. This type of damage can appear as noticeable thinning.

### PHYSICAL BREAKAGE - PULLING

Trichotillomania, known as the pulling of one's own hair. Can appear as noticeable thinning in the areas of concern.

## WHY IS MY HAIR THINNING?

### COMMON TRIGGERS

Genetics, aging, nutritional imbalances, hormonal imbalances, auto-immune factors, extreme stress, viruses, illness, lifestyle factors and dietary changes, menopause, childbirth, medications, treatments, drugs and alcohol, chemical or mechanical stress to the hair.

### DHT & HAIR LOSS

Scientific research has discovered that DHT is the main culprit that causes genetic hair loss and thinning. Referred to as male or female pattern thinning. This has led to the discovery of a drug available only for men which inhibits the DHT hormone.

DHT is created by the body and stored in the blood stream and sebaceous glands. It occurs when testosterone is converted by the 5 Alpha Reductase Type 2 Enzyme to the form known as Di-Hydro Testosterone. This form of male hormone or androgen is produced by both men and women and is considered to have a toxic impact upon sensitised hair follicles causing them to shrink and cease normal hair production.

### SENSITISED HAIR FOLLICLES

Sensitised hair follicles are pre-programmed to miniaturise and shrink when exposed to the hormone DHT. Growth cycles will shorten, resting cycles will lengthen and healthy hair production can no longer be sustained.

**IN MEN** DHT impacts sensitised hair follicles at an early age, located on the front, top, sides and crown areas.

**IN WOMEN** DHT impacts sensitised follicles after menopause on the top of the scalp, hairline and part area.

**PLEASE NOTE** As there are many factors which may cause hair loss, please seek medical advice regarding health matters which may appear as thinning and hair loss.

## ARE YOU CATERING TO THE NEEDS OF YOUR CLIENTS WITH THINNING HAIR?

### EVERYONE CARES ABOUT HAIRLOSS & THINNING

Both women and men are concerned with hair loss.

### AGING SKIN = AGING HAIR

Both intrinsic aging and extrinsic aging effect hair loss.

**INTRINSIC AGING** Biological clock - triggered by genetics.

**EXTRINSIC AGING** Lifestyle and environment - triggered by design.

## EARLY INTERVENTION IS THE KEY TO SLOWING DOWN THE SIGNS OF THINNING.

### SCALP TO HAIR

#### A SIMPLE APPROACH TO SLOWING DOWN THE SIGNS OF THINNING

##### CLEANSE & DETOXIFY

Detoxifying the scalp environment is an essential step to slowing down the signs of thinning.

Botanical cleansing removes unwanted DHT residue, sebum and styling residue to establish a clean, fresh scalp environment free from impurities.

##### HYDRATE & CONDITION

Optimum absorption is achieved when skin is pH balanced and hydrated.

Botanical conditioning restores essential moisture to the scalp environment to create pH balance to assist with absorption of fortifying growth actives, botanicals, vitamins, minerals and herbs.

##### STRENGTHEN & PROTECT

Protecting hair follicles and strengthening the growth cycle.

Mineral Defence cools, strengthens and supports a delicate scalp environment.

Invigorates hair follicles with fortifying growth actives, botanicals, vitamins, minerals and herbs.

##### REVITALISE & ENERGISE

Revitalising treatment for thinning areas.

An energising serum which infuses the highest concentration of fortifying growth actives, botanicals vitamins, minerals and herbs, targeting sluggish hair follicles to encourage healthier hair production.

SULPHATE & PARABEN FREE.

**ENERGISE**

FOR NATURAL, OILY,  
FINE & THINNING HAIR

**ENERGISE SHAMPOO**

A botanical cleanser designed to detoxifies the scalp environment. Gently removes impurities and unwanted residues of DHT, sebum, pollution and styling. Strengthens hair from root to tip infusing fortifying growth actives, anti-aging botanicals, vitamins, minerals and herbs to encourage healthier hair production day by day.

Cleanse day and night for 24hr protection. Apply to a damp hair, work into a gentle lather. Repeat if necessary, rinse thoroughly and condition.

**Enriched with**

Sodium Lauroyl Methyl Isethionate, Saw Palmetto, Peppermint Oil, Tetra Sodium EDTA, Glycerin, Birch, Nettle, Linden, Rosemary, Sage, Horsetail, Thyme, Panthenol B5, Pyridoxine B6, Wild Yam, Aminexil, Niacinamide B3, Ubiquinone Co-Enzyme Q10.

**ENERGISE CONDITIONER**

A botanical conditioner designed to return equilibrium to scalp and hair. Provides weightless conditioning, restores hydration, creates pH balance. Strengthens hair from root to tip, Infusing fortifying growth actives anti-aging botanicals, vitamins, minerals and herbs to encourage healthier hair production day by day.

Apply to clean, damp hair massage into scalp. Leave in for 1-5 min, rinse thoroughly. Complete with Mineral Defence Spray, leave on, do not rinse.

**TIP** Use Scalp to Hair Mineral Defence to cool and calm an itchy or irritated scalp. Spray over the entire scalp and leave in.

**Enriched with**

Wheat Protein, Wheat Starch, Saw Palmetto, Peppermint Oil, Glycerin, Bladderwrack, Irish Moss, Sea Kelp, Birch, Nettle, Linden, Sage, Rosemary, Horsetail, Wild Yam, Vitamin B5, Pyridoxine B6, Green Tea, Thyme, Niacinamide B3, Aminexil, Diaminopyrimidine Oxide, Ubiquinone Co-Enzyme Q10.

100ml, 250ml, 1L

**REVITALISE**

FOR DRY OR DEHYDRATED,  
THINNING HAIR

**REVITALISE SHAMPOO**

A botanical cleanser designed to detoxifies the scalp environment. Gently removes impurities and unwanted residues of DHT, sebum, pollution and styling. Strengthens hair from root to tip, infusing fortifying growth actives, anti-aging botanicals, vitamins, minerals and herbs to encourage healthier hair production day by day.

Cleanse day and night for 24hr protection. Apply to a damp hair, work into a gentle lather. Repeat if necessary, rinse thoroughly and condition.

**Enriched with**

Sodium Lauroyl Methyl Isethionate, Isleux, Saw Palmetto, Peppermint Oil, Tetra Sodium EDTA, Glycerin, Bladderwrack, Irish Moss, Sea Kelp, Birch, Nettle, Linden, Rosemary, Sage, Horsetail, Thyme, Panthenol B5, Pyridoxine B6, Wild Yam, Aminexil, Niacinamide B3, Ubiquinone Co-Enzyme Q10.

**REVITALISE CONDITIONER**

A botanical conditioner designed to return equilibrium to scalp and hair. Provides light conditioning, restores hydration, creates pH balance. Strengthens hair from root to tip, infusing fortifying growth actives, anti-aging botanicals, vitamins, minerals and herbs to encourage healthier hair production day by day.

Apply to clean, damp hair massage into scalp. Leave in for 1-5 min, rinse thoroughly. Complete with Mineral Defence Spray, leave on, do not rinse.

**TIP** For a concentrated hydration treatment for dry scalp, combine equal parts Scalp to Hair Revitalize Conditioner with Aromas Hydra Therapy Masque. Leave on for 5-15mins, cover with a hot steam towel. Rinse thoroughly, style as desired.

**Enriched with**

Wheat Protein, Wheat Starch, Saw Palmetto, Peppermint Oil, Glycerin, Bladderwrack, Irish Moss, Sea Kelp, Birch, Nettle, Linden, Sage, Rosemary, Horsetail, Wild Yam, Vitamin B5, Pyridoxine B6, Green Tea, Thyme, Niacinamide B3, Aminexil, Diaminopyrimidine Oxide, Ubiquinone Co-Enzyme Q10.

100ml, 250ml, 1L

**MOISTURE-RICH**

FOR CHEMICALLY-TREATED,  
THINNING HAIR

**MOISTURE-RICH SHAMPOO**

A botanical cleanser designed to detoxifies the scalp environment. Gently removes impurities and unwanted residues of DHT, sebum, pollution and styling. Strengthens hair from root to tip, infusing fortifying growth actives anti-aging botanicals, vitamins, minerals and herbs to encourage healthier hair production day by day.

Cleanse day and night for 24hr protection. Apply to a damp hair, work into a gentle lather. Repeat if necessary, rinse thoroughly and condition.

**Enriched with**

Sodium Lauroyl Methyl Isethionate, Isleux, Saw Palmetto, Peppermint Oil, Tetra Sodium EDTA, Glycerin, Bladderwrack, Irish Moss, Sea Kelp, Birch, Nettle, Linden, Rosemary, Sage, Horsetail, Thyme, Panthenol B5, Pyridoxine B6, Wild Yam, Aminexil, Niacinamide B3, Ubiquinone Co-Enzyme Q10.

**MOISTURE-RICH CONDITIONER**

A botanical conditioner designed to return equilibrium to scalp and hair. Provides rich nourishment and conditioning, restores hydration, creates pH balance. Strengthens hair from root to tip, infusing fortifying growth actives, anti-aging botanicals, vitamins, minerals and herbs to encourage healthier hair production day by day.

Apply to clean, damp hair massage into scalp. Leave in for 1-5 min, rinse thoroughly. Complete with Mineral Defence Spray, leave on, do not rinse.

**TIP** Soften colour-treated hair with a healthy dose of NAK Replends Crème.

**Enriched with**

Wheat Protein, Wheat Starch, Saw Palmetto, Peppermint Oil, Glycerin, Bladderwrack, Irish Moss, Sea Kelp, Birch, Nettle, Linden, Sage, Rosemary, Horsetail, Wild Yam, Vitamin B5, Pyridoxine B6, Green Tea, Thyme, Niacinamide B3, Aminexil, Diaminopyrimidine Oxide, Ubiquinone Co-Enzyme Q10.

100ml, 250ml, 1L



SULPHATE & PARABEN FREE.

## MINERAL DEFENCE

COOLS & PROTECTS THE SCALP

A cool and invigorating botanical spray designed to defend aging hair follicles. Eliminates unwanted residue, whilst softening hardened collagen surrounding hair follicles. Strengthens hair from root to tip, infusing fortifying growth actives, anti-aging scalp botanicals, vitamins, minerals and herbs. Strengthens hair from root to tip, to encourage healthier hair production day by day.

For best results and 24hr protection use morning and night. Spray on as desired close to the roots, either all over the scalp or thinning areas only. Leave in, do not rinse. Style as desired.

**TIP** Aging skin = Aging hair.

Apply Mineral Defence in the morning and Follicle Energiser in the evening. Concentrate on thinning areas, hairline and part line.

### Enriched with

Hydrogenated Castor Oil, Aminexil, Diaminopyrimidine Oxide, Vitamin E, Nettle, Caffeine, Panthenol, Peppermint, Tea Tree, Methyl Lactate, Glycerin, Thyme, Wheat Extract, Pyridoxine B6, Wild Yam, Niacinamide B3, Ubiquinone Co-Enzyme Q10.

100ml

## FOLLICLE ENERGISER

REJUVENATES HAIR FOLLICES

A concentrated botanical serum designed to rejuvenates aging hair follicles. Eliminating unwanted residue, whilst nourishing and protecting the scalp environment. Strengthens hair from root to tip, infusing fortifying growth actives, anti-aging scalp botanicals, vitamins, minerals and herbs to encourage healthier hair production day by day.

For best results and 24hr protection, use morning and night. Apply to obvious thinning areas, hairline, part line and top of scalp area. Massage until absorbed, leave in, do not rinse out.

**TIP** Aging skin = Aging hair.

Apply Mineral Defence in the morning and Follicle Energiser in the evening. Concentrate on thinning areas, hairline and part line.

### Enriched with

Aminexil Diaminopyrimidine Oxide, Glycerin, Thyme, Gluten Extract, Panthenol B5, Pyridoxine B6, Saw Palmetto, Peppermint Oil, Vitamin E, Tocopherol Acetate, Hydrolyzed Wheat Protein, Hydrolyzed Wheat Starch, Wild Yam Birch, Linden, Rosemary, Sage, Horsetail, Yarrow, Bladderwrack, Irish Moss, Sea Kelp, Quandong Fruit, Wild Yam, Desert Lime, Wattle Seed, Nettle, Niacinamide B3, Caffeine, Ubiquinone Co-Enzyme Q10.

50ml

## THERMAL PROTECTOR

REJUVENATES HAIR FOLLICES

A botanical conditioning and thermal protection spray designed for safe styling. Seals the hair surface, reduces cuticle stress, friction and hair breakage. Conditions hair with botanical extracts of Sage, Juniper, Soy, Oats and Eucalyptus. Buffers hair from high heat and humidity, detangles and promotes a healthy natural shine.

Spray onto clean damp hair, prior to brushing, combing and styling. Use as desired.

**TIP** Spray into damp hair when needing to quench curls or waves. Leave to air dry. May be used on dry hair to refresh in between cleansing.

### Enriched with

Glycerin, Wheat Seed Extract, Glycine Soybean, Eucalyptus, Juniper, Yarrow, Thyme, Avena Sativa Oat Kernel Extract, Panthenol Vitamin B5.

250ml

SCALP TO HAIR



NAK HAIR  
AUSTRALIA

MANUAL

SULPHATE & PARABEN FREE . VEGAN FRIENDLY . NOT TESTED ON ANIMALS . AUSTRALIAN MADE & OWNED

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